



Strategic Plan 2021-2023

Mission: The Maryland Association of School Librarians connects, engages, and celebrates the school library community by providing opportunities for leadership development, growth, innovation, and advocacy.

Vision: A robust school library program and a certified school librarian for every child.

Values:

MASL values the active membership of all school library staff and school library students.

MASL values a full time certified school librarian for every learner. (Appropriate Staffing)

MASL values equitable access to a diverse collection of high-quality resources in a variety of formats. (Access to Resources and Services)

MASL values the freedom to read self-selected materials (Library Bill of Rights)

MASL values equity, diversity, and inclusion within the school library community. (Equity, Diversity and Inclusion)

MASL values a supervisor of school libraries in leading each local school district. (Critical Need for Supervisor)

Advocate and Lead:

- A. Advocate for student access to effective school library programs
- B. Advocate for full-time certified school librarians in Maryland
- C. Advocate for fully-funded school library programs in Maryland
- D. Develop advocacy programming and professional development opportunities related to advocacy
- E. Speak up for the needs of School Librarians and School Libraries as an organization and respond to every formal request for reactive advocacy
- F. Cultivate leadership opportunities that reflect a culture of diversity, equity, and inclusion
- G. Participate in partner organization meetings (CEASOM, Maryland Legislative Panel, MLA, etc.)
- H. Provide information to members on legislation that affects school libraries

Join:

- A. Increase membership by 10% yearly
- B. Increase incentives for school librarians to become members (ex: professional development, members only access to resources, scholarships, activities)

Connect and Learn:

- A. Provide learning opportunities each month for school librarians 2021-2023
- B. Encourage attendance at national conferences for executive board members
- C. Provide one scholarship for national conference attendance for a selected committee member through application process
- D. Encourage attendance at state level conferences such as MASL and Common Ground
- E. Encourage school librarians to present at local, state, and national conferences
- F. Create networking opportunities through regional meet ups in 2021-2023 outside of annual conference

Celebrate:

- A. Maintain a School Librarian of the Year selection process with the goal of having nominations from each county by 2023
- B. Maintain a MMASL nomination for newsletter each month
- C. Celebrate accomplishments of Maryland school librarians via the MASL Listserv and the monthly newsletter
- D. Continue to provide a robust Black Eyed Susan book program for Maryland students
- E. Spread positive messages about School Libraries and School Librarians in Maryland

2020 Executive Board

Jennifer Sturge, President
Lindsey Weaver, President Elect
April Wathen, Past-President
Donna Mignardi, Secretary
Brittany Tignor, Treasurer
Tatanisha Love, Delegate
Jacob Gerding, Member at Large
Annie Cumberland, Member at Large
Mary Brooke Fitzpatrick, Member at Large
Laura Hicks, MSDE Representative

2021 Executive Board

Lindsey Weaver, President
Tatanisha Love, President-Elect
Jennifer Sturge, Past-President
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Brittany Tignor, Treasurer
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Simone Woodward Harris, Member at Large
Amanda O'Neill, Member at Large
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Laura Hicks, MSDE Representative

