# Future Ready MASL

**MISSION**

MASL engages the school library community by providing opportunities for growth, leadership, innovation, and advocacy.

**VALUES**

- ★ MASL values, and research supports, the importance of a full-time, certificated school librarian administering an adequately funded, effective school library program.
- ★ MASL values equitable access to a diverse collection of high-quality resources in a variety of formats. ([Access to Resources and Services in the School Library](https://www.ala.org/ala/masl/aboutmasl/mission/policies/valueaccessresourcesandservicesintheschoollibrary.cfm))
- ★ MASL values the freedom to read self-selected materials. ([Library Bill of Rights: Access to Resources and Services in the School Library](https://www.ala.org/ala/masl/aboutmasl/mission/policies/valueaccessresourcesandservicesintheschoollibrary.cfm))
- ★ MASL values diversity within the school library community.
- ★ MASL values the membership of all staff functioning in school libraries, as well as others interested in excellence in school librarianship.

**VISION**

- ★ Members from every county representing a variety of people from the school library community.
- ★ A diverse workforce of school librarians.
- ★ A full-time, certificated school librarian administering an adequately funded, effective school library program in every school.
- ★ Members frequently recognized for innovation, leadership, advocacy, and excellence nationally.
- ★ Students having access to diverse fiction and non-fiction resources in a variety of formats in every school library.
- ★ Students having the ability to frequently self-select reading materials.

## Increase revenue

1A. Develop an annual line-item budget for entire organization for Board approval in June.

1B. Develop an annual line-item budget for each committee for Board approval in May.

1C. Increase vendor sponsorship by 10% annually.

## Streamline internal processes

2A. Develop a process for annual system evaluation.

2B. Review systems annually for relevance, usage, and value.

2C. Hold 2 face to face Executive Board Meetings each year (Spring and Fall) with at least 80% of Board members in attendance.

2D. Hold bi-annual retreats with at least 80% of Executive Board members in attendance.

2E. Develop a framework to standardize committee and meeting guidelines.

2F. Each committee develops operating procedures based on the standardized guidelines.

## Increase professional learning opportunities to 3 per month by 2021.

## Increase presence at state and national levels.

4A. Increase presence at national conferences by sending Executive Board members to affiliate conferences and meetings.

4B. Develop a process for sharing information after national conferences.

4C. Increase representation at CEASOM Meetings to 80% attendance at both CEASOM and MASL Executive Board meetings.

## Increase recognition of excellence in the school library community to 100% county participation annually.

5A. Increase number of SLOY nominees to 100% county participation annually.

5B. Increase number of scholarships awarded by 1 each year for 3 years.

5C. Increase amount of scholarships awarded by $1500 annually.

## Increase in membership by 10% annually.

6A. Increase geographic diversity of members to include at least one member from each county.

6B. Increase member access to MASL resources.

6C. Increase diversity of members by 10% in each subgroup annually.

## Increase student access to effective school library programs.

7A. Increase proactive advocacy throughout the state.

7B. Respond to every request for reactive advocacy.

7C. Increase full-time, certificated school librarians in MD by 10% annually.

7D. Increase per pupil funding for school library programs in MD by 10% annually.