

Future Ready MASL

MISSION

MASL engages the school library community by providing opportunities for growth, leadership, innovation, and advocacy.

VALUES

- ★ MASL values, and research supports, the importance of a full-time, certificated school librarian administering an adequately funded, effective school library program.
- ★ MASL values equitable access to a diverse collection of high-quality resources in a variety of formats. (Access to Resources and Services in the School Library)
- ★ MASL values the freedom to read self-selected materials. (Library Bill of Rights; Access to Resources and Services in the School Library)
- ★ MASL values diversity within the school library community.
- ★ MASL values the membership of all staff functioning in school libraries, as well as others interested in excellence in school librarianship.

VISION

- ★ Members from every county representing a variety of people from the school library community.
- ★ A diverse workforce of school librarians.
- ★ A full-time, certificated school librarian administering an adequately funded, effective school library program in every school.
- ★ Members frequently recognized for innovation, leadership, advocacy, and excellence nationally.
- ★ Students having access to diverse fiction and non-fiction resources in a variety of formats in every school library.
- ★ Students having the ability to frequently self-select reading materials.

GOAL 1

Increase revenue

- 1A. Develop an annual line-item budget for entire organization for Board approval in June.
- 1B. Develop an annual line-item budget for each committee for Board approval in May.
- 1C. Increase vendor sponsorship by 10% annually.

GOAL 2

Streamline internal processes

- 2A. Develop a process for annual system evaluation.
- 2B. Review systems annually for relevance, usage, and value.
- 2C. Hold 2 face to face Executive Board Meetings each year (Spring and Fall) with at least 80% of Board members in attendance.
- 2D. Hold bi-annual retreats with at least 80% of Executive Board members in attendance.
- 2E. Develop a framework to standardize committee and meeting guidelines.
- 2F. Each committee develops operating procedures based on the standardized guidelines.

GOAL 3

Increase professional learning opportunities to 3 per month by 2021.

GOAL 4

Increase presence at state and national levels.

- 4A. Increase presence at national conferences by sending Executive Board members to affiliate conferences and meetings.
- 4B. Develop a process for sharing information after national conferences.
- 4C. Increase representation at CEASOM Meetings to 80% attendance at both CEASOM and MASL Executive Board meetings.

GOAL 5

Increase recognition of excellence in the school library community to 100% county participation annually.

- 5A. Increase number of SLOY nominees to 100% county participation annually.
- 5B. Increase number of scholarships awarded by 1 each year for 3 years.
- 5C. Increase amount of scholarships awarded by \$1500 annually.

GOAL 6

Increase in membership by 10% annually.

- 6A. Increase geographic diversity of members to include at least one member from each county.
- 6B. Increase member access to MASL resources.
- 6C. Increase diversity of members by 10% in each subgroup annually.

GOAL 7

Increase student access to effective school library programs.

- 7A. Increase proactive advocacy throughout the state.
- 7B. Respond to every request for reactive advocacy.
- 7C. Increase full-time, certificated school librarians in MD by 10% annually.
- 7D. Increase per pupil funding for school library programs in MD by 10% annually.